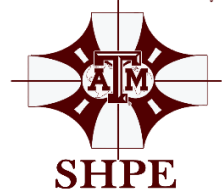


# TEXAS A&M SHPE SPONSORSHIP PROPOSAL 2017-2018



Society of Hispanic Professional Engineers  
Texas A&M University  
Student Chapter  
SHPE –Texas A&M University  
Engineering Activities Building B  
3127 Texas A&M University  
College Station, TX 77843-3127  
Phone: 979.847.8878  
Email: [tamushpe@gmail.com](mailto:tamushpe@gmail.com)  
[www.tamushpe.org](http://www.tamushpe.org)



## Introductory Letter

Dear Corporate Representatives,

On behalf of the Society of Hispanic Professional Engineers at Texas A&M University, we would like to extend our sincerest gratitude for the time you are taking to invest in our organization. Since 1994, TAMU SHPE has focused on developing young and aspiring engineers into successful professionals. TAMU SHPE is an extraordinary student organization that provides valuable networks and opportunities for promising engineers.

TAMU SHPE has continued to pursue various means to provide a balanced educational and professional atmosphere for the organization's members during their undergraduate and/or graduate careers. Our member's advancement begins with the opportunities to develop a strong network from within the college of engineering that extends to the support of businesses and corporations.

Our chapter is nationally renowned, and is coming off of an academic year with a highlighted Regional chapter of the year award for the Region V Community, the Five Star Rating, and SHPE Blue Chip Chapter Award, all of which are recognitions awarded to us through SHPE National; with sights set on our first ever National chapter of the year award! We are working diligently to create an atmosphere that not only promotes a network of professional and student interaction, but a community of like-minded individuals who embrace the same values of being a part of the SHPE family, and staying true to the Aggie Spirit.

Sincerely,

*Jatziry Teran*

Jatziry Teran  
Texas A&M SHPE  
President 2017-2018

*Matthew Ramirez*

Matthew Ramirez  
Texas A&M SHPE  
Vice President 2017-2018



## Return on Investment

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering and mathematics fields (STEM). The SHPE National mission statement is to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.

**Our mission statement:** TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.

**Our Vision:** TAMU SHPE's vision is to lead and prepare all Aggies in their profession.

TAMU SHPE continues to provide active profession and academic support, career and technical development, community involvement, and recruitment/retention of top-tier Hispanic students. Through your company's participation, you will be given an inside look into our organization and will have the ability to market your company to a diverse group of students of various engineering disciplines. Not only does our organization contain a diverse pool of engineering-related talent, but we also include members from other concentrations such as business, agriculture, science, etc.

This organization undertakes several responsibilities that may seem overwhelming for a student-driven society, yet each year our ambition to excel has always prevailed by producing quality graduates who continue to exemplify outstanding merit and credibility. Through leadership opportunities such as the executive board, executive chairs, committee members, and general memberships, our members are creating a lasting impact at the university level, which we strive to instill for years to come in the advancement of their professional careers.



## Sponsorship Opportunities

Any financial assistance will be appreciated and noted by TAMU SHPE as a Maroon, Bronze, Silver, Gold, or Platinum sponsor for the 2017-2018 academic year. The categories are as follows:

### **Maroon Sponsor: Donations up to \$249**

- Link on the TAMU SHPE webpage recognizing your company as a Maroon sponsor
- 2017-2018 resume CD
- Opportunity to place company literature in the TAMU SHPE office

### **Bronze Sponsor: Donations from \$250 to \$999**

- Link on the TAMU SHPE webpage recognizing your company as a Bronze sponsor
- 2017-2018 resume CD
- Opportunity to place company literature in the TAMU SHPE office
- Opportunity to host major specific workshop/technical lunch and learn presentations

### **Silver Sponsor: Donations from \$1,000 to \$1,499**

- Link on the TAMU SHPE webpage recognizing your company as a Silver sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations
- Opportunity to speak at our General Meetings (See “SponsorSHPE” tab on website)

### **Gold Sponsor: Donations from \$1,500 to \$2,999**

- Link on the TAMU SHPE webpage recognizing your company as a Gold sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations
- Priority opportunity to speak at General Meetings (See “SponsorSHPE” tab on website)
- Opportunity to promote to members via e-mail and invitation to all events



## **Platinum Sponsor: Donations from \$3,000 or more**

- Link on the TAMU SHPE webpage recognizing your company as a Platinum sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations
- Highest priority opportunity to speak at our General Meetings (See “SponsorSHPE” tab)
- Opportunity to promote to members via e-mail and invitation to all events
- Opportunity to host your own on-campus tailgate

## **Custom Sponsorship\***

In addition to the given options, you may choose a custom sponsorship:

- Sponsor a specific event or project
- Companies are welcome to fund particular event/expense (i.e. Dinner Banquet, name tags, etc.), or donate items such as care package items, snacks, prizes.
- Sponsor a student(s) to attend conference

## Calendar of Events

A full description of our events is available at [www.tamushpe.org](http://www.tamushpe.org)

| Date             | Event                               | Date            | Event                             |
|------------------|-------------------------------------|-----------------|-----------------------------------|
| <b>August</b>    |                                     | <b>January</b>  |                                   |
| 25th             | <del>Beinvenidos to Aggieland</del> | 24th            | 7th General Meeting               |
| 30th             | <del>Informational</del>            | 25th            | SchoalrSHPE Workshop              |
| <b>September</b> |                                     | <b>February</b> |                                   |
| 1st              | <del>Bowling Social</del>           | 2nd             | Dinner Date Auction               |
| 3rd              | <del>MSC Open House</del>           | 7th             | 8th General Meeting               |
| 5th              | <del>Resume Review</del>            | 8th             | Study Abroad Workshop             |
| 6th              | <del>1st General Meeting</del>      | 9th             | Ice Skating Social                |
| 12th             | <del>MentorSHPE Molding</del>       | 16th            | Etiquette Dinner                  |
| 20th             | <del>2nd General Meeting</del>      | 17th            | <del>SHPE Jr College Day</del>    |
| 27th             | <del>Google Tech Talk</del>         | 21st            | 9th General Meeting               |
| 29th             | New Member Retreat                  | 23rd            | IDEA Middle School Campus Tour    |
| <b>October</b>   |                                     | 28th            | Professional Development Workshop |
| 4th              | <del>3rd General Meeting</del>      | <b>March</b>    |                                   |
| 6th              | MentorSHPE Meet and Greet           | 2nd             | MentorSHPE Social                 |
| 10th             | Mock Interview Workshop             | 7th             | 10th General Meeting              |
| 12th             | Academic Success Workshop           | 8th             | Research and Grad School Workshop |
| 19th             | <del>Leadership Workshop</del>      | 21st            | 11th General Meeting              |
| 27th             | Loteria Night                       | 23rd            | SHPEtina Meeting                  |
| <b>November</b>  |                                     | 28th            | Professional Development Workshop |
| 1st-5th          | National Conference                 | 29th            | Entry to Major Workshop           |
| 8th              | <del>5th General Meeting</del>      | <b>April</b>    |                                   |
| 10th             | Guys/Girls Social                   | 1st             | Paintball Social                  |
| 14th             | Programming Workshop                | 4th             | Elections                         |
| 17th             | SHPEtina Kickoff                    | 6th-8th         | ACE Camp                          |
| 29th             | <del>6th General Meeting</del>      | 13th            | SHPEtina Meeting                  |
| <b>December</b>  |                                     | 18th            | 12th General Meeting              |
| 2nd              | <del>Lonestar Showdown</del>        |                 |                                   |
| 8th              | Christmas Social                    |                 |                                   |



## Contribution Guidelines

- A. Contributions can be made by the following procedure
  - 1) Fill out the Corporate Contribution Form (see pg. 8)
  - 2) Contact our Vice President, Matthew Ramirez, for confirmation on meeting dates/inquiries on event information
  - 3) Mail (or E-mail preferable) form and contributions to the address below
- B. Reservations are given priority by sponsorship status
  - 1) Reservations are then made by first-come, first serve basis, and by financial contribution
- C. Custom/Special contributions are to be coordinated with the Vice President, Matthew Ramirez via: [tamushpe@gmail.org](mailto:tamushpe@gmail.org)
- D. Reservations for any event will not be made UNTIL payment is received and confirmed

SHPE –Texas A&M University  
Engineering Activities Building B  
3127 Texas A&M University  
College Station, TX 77843-3127

- E. In the event that your company is unable to contribute to our organization through monetary assistance (previous donor/prospective sponsor), please send a courtesy email in regards to your decline. All information is completely confidential and we would love to keep great company relations regardless of contribution.



## Corporate Contribution Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Contact Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Fax \_\_\_\_\_

**CORPORATE PROPOSAL REVIEW DEADLINE:** \_\_\_\_\_

We at \_\_\_\_\_ would like to help contribute to the tradition and success of TAMU SHPE. Our contribution will be in the form of the following:

(Please Check all that apply):

\_\_\_ Monetary Assistance                      \_\_\_ Technical Presentations/Workshops

\_\_\_ Conference Sponsorship                      \_\_\_ Professional Student Mentoring

\_\_\_ Career Opportunities                      \_\_\_ Promotional Recruitment Giveaways

\_\_\_ Software/Hardware Donations                      \_\_\_ Informational Packets

\_\_\_ Company Tours                      \_\_\_ Event Specific (Please specify event)

\_\_\_ Mock Interviews                      \_\_\_\_\_

\_\_\_ Item Specific (Please specify item)                      \_\_\_ Other (Custom)

\_\_\_\_\_

### Monetary Assistance

\$ \_\_\_\_\_ Platinum Sponsor (\$3,000 and up)

\$ \_\_\_\_\_ Gold Sponsor (\$1,500 to \$2,999)

\$ \_\_\_\_\_ Silver Sponsor (\$1,000 to \$1,499)

\$ \_\_\_\_\_ Bronze Sponsor (\$250 to \$999)

\$ \_\_\_\_\_ Maroon Sponsor (Up to \$249)