

SPONSORSHIP PROSPECTUS 2024-2025 ACADEMIC YEAR

Society of Hispanic Professional Engineers
Texas A&M University

TAMU SHPE
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SHPE
Leading Hispanics in STEM

Texas A&M University,
College Station

Preface

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community, we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit. Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.



- 2023 SHPE National Gold Chapter Award
- SHPE Blue Chip Award (2022)
- Five Star Chapter Rating
- National Chapter of the Year (2020)
- National Chapter of the Year (2019)

Recognized as a renowned student chapter at both the regional and national levels, we are always striving to do our best, which is evident within our chapter by being recognized with the National Chapter of the Year Award in 2019 and 2020!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2024-2025 academic year. The executive team is excited about the possibilities that come with this new term and we look forward to working with you to make this the most successful academic year to date!

Sincerely,



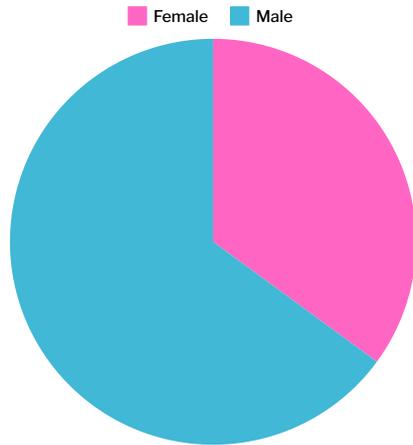
Selvin Diaz
President
Society of Hispanic Professional Engineers
Texas A&M University



Sebastian Luna
Vice President
Society of Hispanic Professional Engineers
Texas A&M University



GENDER DIVERSITY



TAMU SHPE takes gender diversity very seriously as we believe both men and women can change lives, empower the Hispanic community, and impact the world. TAMU SHPE currently has a 35.1% female, 64.9% male ratio in comparison to the national average of 35% female, 64% male. We are extremely proud of our current standings and credit our success in gender diversity to our SHPEtina program.

MAJOR DEMOGRAPHICS

With our heavy focus on STEM related fields and the ability to offer workshops and meetings with top-tier companies who are looking to hire STEM students, we heavily attract students of all majors. As TAMU SHPE continues to grow, more opportunities are provided for all students at Texas A&M University.

Major	Count	Major	Count
Aerospace Engineering	16	Human Resources Development	1
Agricultural Systems Management	1	Electronic Systems Engineering Technology	12
Architectural Engineering	4	Environmental Engineering	7
Biomedical Sciences	1	Geography	1
Biomedical Engineering	6	Industrial Distribution	6
Construction Science	2	Industrial and Systems Engineering	17
Computer Engineering	14	Landscape Architecture	1
Chemical Engineering	15	Mechanical Engineering	32
Computing	1	Manufacturing and Mechanical Engineering technology	8
Computer Science and Engineering	16	Materials Science and Engineering	3
Civil Engineering	33	Mathematics	1
Electrical and Computer Engineering	22	Multidisciplinary Engineering Technology	11
Electrical Engineering	23	Nuclear Engineering	4
General Engineering	179	Petroleum Engineering	4
Health	1	Statistics	1

EXPECTATIONS FOR THE COMING YEAR

The TAMU SHPE Executive Board has high expectations for the coming year. We have plans to host a variety of workshops with an emphasis on Entry to a Major (ETAM), life development tools, and professional development. In addition, we will work to improve our Former Students, SHPEtina, and MentorSHPE programs to help achieve our goals for the year. To help TAMU SHPE meet our expectations, we are seeking sponsorships.

CHAPTER EXPECTATIONS

1. Increase TAMU SHPE membership to 450+ strong.
2. Increase members' acceptance rate to their preferred major
3. Increase upperclassmen involvement.
4. Evolve TAMU SHPE into a 50-50 male-to-female organization.

SPONSORSHIP TIERS

Your support is essential to our tradition of excellence. By sponsoring the Society of Hispanic Professional Engineers at Texas A&M University, you help us thrive. Sponsors are recognized on our chapter website for the 2024-2025 academic year and receive priority in event scheduling based on their sponsorship level. For questions or invoice requests, please contact our Vice President, **Sebastian Luna**, at tamushpe@gmail.com.



Maroon Sponsor: Donation up to \$749

- Access to member resumes
- Access to Newsletter Opportunities

Bronze Sponsor: Donations from \$750 to \$1,749

- All from Maroon Sponsor and
- Host a Technical Workshop or Lunch & Learn Presentation

Silver Sponsor: Donations from \$1,750 to \$2,499

- All from Bronze Sponsor and
- Eligible for custom sponsorship
- Higher Priority in event scheduling

Gold Sponsor: Donations from \$2,500 to \$3,999

- All from Silver Sponsor and
- Option for selected merchandise opportunity
- Present on behalf of your company during a chapter general meeting, with an average attendance of 100 members. Opportunities are limited

Platinum Sponsor: Donations \$4,000 or more

- All from Gold Sponsor and
- Priority general meeting presentations over lower tier sponsors
- Present promotional material to members via e-mail

Custom Sponsorship:

Custom sponsorship is a unique way for your company to contribute to TAMU SHPE. Some opportunities are:

- Company merchandise for members
- Scholarships
- Specific items/expenses (officer name tags, apparel, etc.)
- Additional Sponsorship Opportunities (found in the next page)
- Participate as a professional mentor in MentorSHPE
- and much more!



Processing Sponsorship

For sponsorship confirmation and event inquiries, contact our Vice President, **Sebastian Luna**, at tamushpe@gmail.com. Event and meeting reservations are prioritized by sponsorship level, then on a first-come, first-served basis, and financial contribution amount. Reservations will be made only after payment is received and confirmed.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

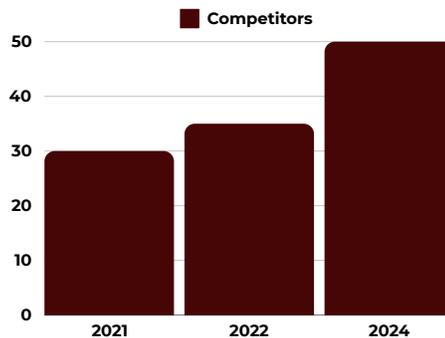
As our chapter grows, there are major events sponsors can support directly or indirectly. Direct involvement includes attending and participating in the event at Texas A&M University, while indirect support involves official recognition during the event. Below are two major events for potential sponsorship. For more information or to contribute, contact our Vice President, **Sebastian Luna**, at tamushpe@gmail.com. Silver Sponsor level required.

SHPEATHON

SHPEathon is a weekend-long competition that provides real-world experience by forming random teams to enhance collaboration and communication. This year, over 45 competitors formed teams of four, each given 48 hours to create a mock company and an innovative product to address a real-world problem.

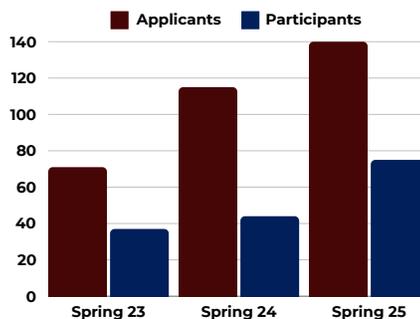
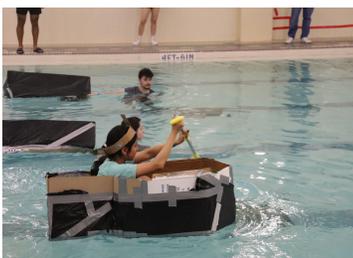
On the first night, teams brainstormed and established their companies. The second day included mini-games to determine the sales pitch order for the afternoon, followed by final presentations on the third day. Teams presented their projects to judges, competitors, and the executive board.

Next year, we plan to improve the experience with interactive workshops and professional mentoring during the competition.



ACE CAMP

The annual Advancing Careers in Engineering (ACE) Camp, the largest event in our K-12 Service and Outreach Programs, offers high school students a weekend-long college experience. Students from across Texas can apply, and if accepted, they receive food, on-campus housing, and participate in activities such as a campus-wide scavenger hunt, engineering building tour, trip to the physics fair, student-engineer panel, and activities such as building/coding robots and a boat building challenge. In April 2024, applications nearly doubled to 115, with 44 students accepted. Each camper received an Arduino kit to continue their exploration at home. With your help, we aim to expand our capabilities yearly to provide this unique opportunity to more students.



SHPERUN 5K

To learn more about SHPERun, TAMU SHPE's largest-ever fundraiser and 5k Fun Run, please contact **Sebastian Luna** at tamushpe@gmail.com.



GENERAL MEETINGS

TAMU SHPE is dedicated to the professional and academic growth of its members. For 2024-2025, our biweekly general meetings will be our main development tool, facilitating interaction between members and professionals. These meetings provide valuable learning opportunities from experienced professionals like you.

A minimum of Silver Sponsorship is required to sponsor a general meeting. Donations cover the costs of food, drinks, utensils, and resources. Due to high demand during the Fall Career Fair and recruiting season, only Platinum-level sponsors will be considered for the first and second general meetings of the fall semester.

Meetings start with executive board updates, followed by a 30-40 minute presentation by a corporate representative. We ask representatives to prepare engaging and informative topics that advance our members' professional and academic development. We have provided examples of acceptable topics below. For sponsorship inquiries, contact our Vice President, **Sebastian Luna**, at tamushpe@gmail.com.

Preferred List of Topics:

- Transitioning to the Work Force
- Networking
- SHPE Professional
- Personal Branding
- Working with Older Colleagues
- Benefits of Internships
- Salary Negotiation
- Relocating
- Resume/Interview Tips
- Public Speaking and Presentations
- etc.

This list is not exhaustive and your company may already have a presentation prepared for a different topic. Therefore, if you would rather have a different topic, please let us know so that we may advertise for it.

We thank you for your sponsorship and your willingness to spend time with our members! We hope to continue our partnership for years to come.



FINANCIAL REPORT

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, please visit our website, tamushpe.org

Description	2023-2024	Proposed 2024-2025
SHPE National Convention Transportation	\$18,616	\$28,000
SHPE National Convention Lodging	\$16,660	\$24,000
SHPE National Convention Reg. and Apparel	\$7,219	\$11,000
General Meetings	\$7,938	\$9,500
Internal Events	\$4,739	\$7,000
End of Year Banquet	\$6,250	\$7,000
External Outreach Programs	\$1,327	\$4,000
Membership Apparel	\$6,128	\$6,000
Academic Development	\$1,395	\$1,500
Noche de Ciencias	\$471	\$600
SHPEtinias Program	\$1,239	\$1,500
Professional Development	\$578	\$1,500
Executive Board Apparel	\$896	\$1,000
Other Expenses	\$5071	\$6,000
Total	\$78,527	\$107,600
Income (Corporate and Fundraising)	> \$100,000	> \$110,000

- We are looking to increase the number of sponsored members from 50 to 80. This explains the change in our financial report for the coming year.
- TAMU SHPE is willing to discuss the other expenses in further detail. The entire budget has not been itemized for brevity.
- Sponsors are asked to contact our Vice President, Sebastian Luna, at tamushpe@gmail.com with any questions or to request an invoice, if needed.



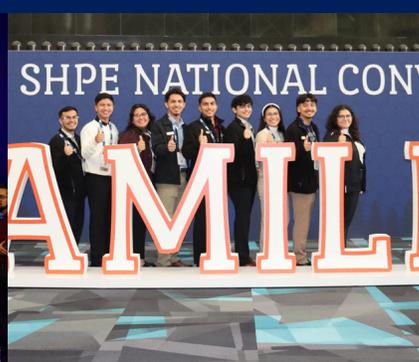
NATIONAL CONVENTION

SHPE National Convention is the largest gathering of Hispanics in STEM in the country. In 2024, SHPE National will celebrate its 50th anniversary in its hometown of Anaheim, California at the Anaheim Convention Center. At convention, our members will have access to dozens of professional and academic development workshops, be able to network with thousands of peers and corporate representatives from across the country, and have the opportunity to secure employment at a career fair with over 300 companies.

During convention, TAMU SHPE always makes sure to let our presence be known. In past years, we have had dozens of our members selected out of a pool of over 300 students to participate in engineering competitions, with some even taking honors such as 'Lead Engineer' and winning first place. On top of these extra feats, our members are always well-recruited, and majority come away with job offers.

CORPORATE SPONSORSHIP OPPORTUNITIES

Company sponsored apparel or sponsorship of individual student participation is available. Sponsorship opportunities include registration costs, TAMU SHPE apparel, lodging, or transportation.



RETURN ON INVESTMENT

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics. The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

Chapter Mission Statement: TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.

Chapter Vision: TAMU SHPE’s vision is to lead and prepare all Aggies in their profession.

Our mission statement and vision are fulfilled by providing professional and academic support, career development opportunities, serving the community, and recruiting top-tier Hispanic students as members to continue the chapter’s legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For 30 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as the executive board, committee representatives, and committee positions, our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.



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THANKS AND GIG'EM

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